

CATEGORY	4	3	2	1
Clarity of Message	The poster clearly shows the student expanded on their knowledge of at least one of the four “Key Points”	The poster depicts the student’s knowledge of at least one of the four “Key Points.”	The poster depicts the student has some knowledge of at least one of the four “Key Points” but presented the idea inaccurately.	The poster does not depict the student’s knowledge of any of the four “Key Points.”
Neatness	The poster is exceptionally attractive in terms of design, layout, and neatness	The poster is attractive in terms of design, layout, and neatness.	The poster is acceptably attractive though it may be a bit messy.	The poster is distractingly messy or very poorly designed. It is not attractive.
Creativity/ Originality	Several of the graphics used on the poster reflect an exceptional degree of student creativity. Four or more colors were used in the design.	One or two of the graphics used on the poster reflect student creativity in their creation. At least three colors were used in the design.	The graphics are made by the student, but are based on the designs or ideas of others. At least two colors were used in the design.	No graphics made by the student are included. Only one color was used in the design.
Grade Level Appropriateness	The quality of the poster is exceptional given the student’s capabilities and their grade level.	The quality of the poster is above average given the student’s capabilities and their grade level.	The quality of the poster is average given the student’s capabilities and their grade level.	The quality of the poster is below average given the student’s capabilities and their grade level.
Following Directions	Poster was drawn on a large piece of paper. Poster contains a Drippy sticker, completed label on the front right corner, and was created by a single student	Poster was drawn on a small piece of paper. Poster contains a Drippy sticker, completed label on the front, and was created by a single student.	Poster was drawn on a small piece of paper. Poster does not contain a Drippy sticker. Completed label is on back, but was created by a single student.	Poster was drawn on a small piece of paper. Poster does not contain a Drippy sticker. Label is incomplete or missing. Poster was created by more than one student.