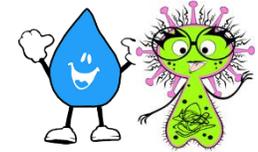


# Water Awareness Poster Contest Rubric



CATEGORY	4	3	2	1
<b>Clarity of Message</b>	The poster clearly shows the student expanded on their knowledge of at least one of the FOUR main ideas related to the program.	The poster depicts the student's knowledge of at least one of the FOUR main ideas related to the program.	The poster depicts the student has some knowledge of at least one of the FOUR main ideas, but presented the idea inaccurately.	The poster does not depict the student's knowledge of any of the FOUR main ideas related to the program.
<b>Neatness</b>	The poster is exceptionally attractive in terms of design, layout, and neatness.	The poster is attractive in terms of design, layout, and neatness.	The poster is acceptably attractive though it may be a bit messy.	The poster is distractingly messy or very poorly designed. It is not attractive.
<b>Creativity/ Originality</b>	Several of the graphics used on the poster reflect an exceptional degree of student creativity. Four or more colors were used. Slogan featured was clever, humorous, and relevant.	One or two of the graphics used on the poster reflect student creativity in their creation. At least three colors were used in the design. A relevant slogan was featured.	The graphics are made by the student, but are based on the designs or ideas of others. At least two colors were used in the design. A slogan was featured, but was not relevant to the program.	No graphics made by the student are included. Only one color was used in the design. No slogan was featured in the artwork.
<b>Grade Level Appropriateness</b>	The quality of the poster is exceptional given the student's capabilities and their grade level.	The quality of the poster is above average given the student's capabilities and their grade level.	The quality of the poster is average given the student's capabilities and their grade level.	The quality of the poster is below average given the student's capabilities and their grade level.
<b>Following Directions</b>	Poster was drawn on a large piece of paper. Poster contains a program sticker, completed label on the front right corner, and poster was created by a single student.	Poster was drawn on a small piece of paper. Poster contains a program sticker, completed label on the front, and poster was created by a single student.	Poster was drawn on a small piece of paper. Poster does not contain a program sticker. Completed label is on back, but poster was created by a single student.	Poster was drawn on a small piece of paper. Poster does not contain a program sticker. Label is incomplete or missing. Poster was created by more than one student.